

Cookie Policy

A browser cookie is a small piece of data that is stored on your device to help websites and mobile apps remember things about you. Other technologies, including web beacons, web storage and identifiers associated with your device, may be used for similar purposes. In this policy, we say “cookies” to refer to all of these technologies.

Our [Privacy Notice \(https://maxmodal.com/en/privacy/privacy.pdf\)](https://maxmodal.com/en/privacy/privacy.pdf) explains how we collect and use information from and about you when you use MAXMODAL. This notice explains more about how we use cookies and your related choices.

HOW WE USE COOKIES

Like most providers of online services, MAXMODAL uses cookies, including third-party cookies, for a number of reasons, like protecting your MAXMODAL data and account, helping us see which features are most popular, counting visitors to a page, understanding how you engage with web content and emails we send, improving our users’ experience, keeping our services secure, providing relevant advertising and just generally providing you with a better, more intuitive and satisfying experience. The cookies we use generally fall into one of the following categories:

Category of cookies	Why we use these cookies
Necessary	We use these cookies to run our site and to identify and prevent security risks. For example, we may use these cookies to store your session information to prevent others from changing your password without your username and password.
Preferences	We use these cookies to remember your settings and preferences and to improve your experience on our site. For example, we may use these cookies to remember your language preferences.
Analytics	We use these cookies to collect information about how you use our site, monitor site performance and improve our site performance, our services and your experience. For example, we can use these cookies to learn more about which features are the most popular with our users and which ones might need some tweaks.
Marketing	We use these cookies to deliver advertisements, to make them more relevant and meaningful to consumers, and to

	track the efficiency of our advertising campaigns, both on our services and on other websites or mobile apps.
--	---

ANALYTICS AND ADVERTISING SERVICES

Provided by others

We may let other companies use cookies on our services. These companies may collect information about how you use our services over time and combine it with similar information from other services and companies. This information may be used to, among other things, analyse and track data, determine the popularity of certain content and better understand your online activity.

Additionally, some companies, including our affiliates, may use information collected on our services to prevent fraud or other unauthorized or illegal activity.

Provided by us

We may collect information about your activity on third-party services that use cookies provided by us. We use this information to improve our advertising services, including measuring the performance of adverts and showing you more relevant adverts.

BROWSER COOKIES

Your browser may provide you with the option to refuse some or all browser cookies. You may also be able to remove cookies from your browser. For more information about how to manage browser cookies, please follow the instructions provided by your browser.

MOBILE DEVICE IDENTIFIERS

Your mobile operating system may let you opt-out from having certain device identifiers used for interest-based advertising. You should refer to the instructions provided by your mobile device's manufacturer; this information is typically available under the "settings" function of your mobile device.